

# ANNUAL REPORT 2022

www.cadscalgary.ca

# **ABOUT US**

CADS Calgary is a volunteer based non-profit charity that provides opportunities for people with disabilities to experience the joy of learning, participating and even competing in alpine Snowsports.

CADS Calgary is recognized as being the largest single location CADS program in Canada with 150-200 students each year.

CADS welcomes participants of all skill levels and disabilities use adaptive equipment and strategies to encourage fun, progression, and skill development. This project aims to create a safe, inclusive and fun learning environment. Our participants learn tangible life skills, gain confidence, and develop life long friendships. Participants receive one on one, needsbased instruction from trained volunteers. In order to facilitate a great experience for all of our participants and volunteers, CADS invests in instructor training, as well as the research and development of adaptive equipment and teaching methodology. CADS is designed to facilitate the joys of skiing and snowboarding for individuals with a wide variety of challenges, from the ages of 7 to adults of any age. After an introductory meeting, CADS participants are placed in the appropriate group and paired with a compatible instructor in order to maximize their experience.

Lessons take place from 6-9 pm on Sunday evenings from January through early March, at Winsport Canada Olympic Park. CADS also offers a Day at the Mountains, a Friends and Family night and an Annual Ski Fest.

Our Groups include:

- Developmentally Delayed
- · Learning Disabled
- Visually Impaired
- Hearing Impaired
- 3-Track & 4-Track
- Sit-Ski





### **PROGRAM HIGHLIGHTS**

#### **Lesson Nights**

2021/2022 season was the first time back to the hill following the 2020/2021 season during which we were unable to run a program due to Codi-19. Our students numbers were quite low at 56 students during the 2021/2022 season. . However, 2022/2023 saw an increase in student participation up to 123. Following this season, we conducted a participant satisfaction survey and 100% were satisfied with their program, and their instructors.

We hold an annual Mountain Day Trip to Mount Norquay in March. This is an extremely popular event and we anticipate planning additional day trips with the support of our members and donors.

#### **Ski Festival**

This year's annual ski and snowboard festival was hosted by CADS National and Kimberly Ski Resort. This event brings instuctors and students from across Canada together to learn, laugh and develop new relationships.

#### Volunteers

We wouldn't be able to provide our lessons without the wonderful support of our volunteers. We had 281 volunteer instructors in our program this year.

We had a great early start to training which culminated people in 17 successfully completing CADS certification of some type, be it full level certification or a module, as well numerous volunteers as who completed CSIA or CASI certification, congratulations everyone on a job well done.

Following this season, we conducted a volunteer satisfaction survey and 100% were satisfied with the program, training and truly enjoy working with their students.

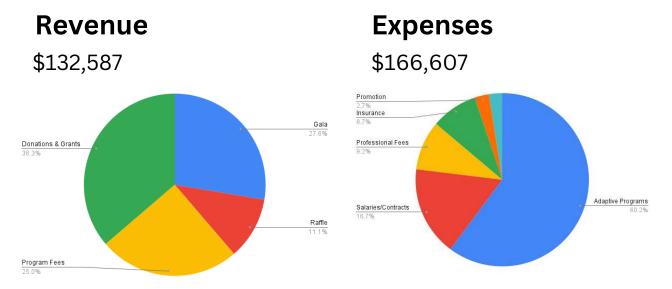




# **FINANCIALS**

The following represent the financial statements for the fiscal period **September 01, 2021 to August 31, 2022.** 

CADS Calgary ran a deficit of \$34,020 in fiscal 2021, our first year back in operation after the Pandemic. Compared to our last year of full operations in fiscal 2020, the deficit narrowed by ~\$10,000. CADS Calgary saw our net program deficit (Program Revenue less Program Costs) increase by ~\$10,000. Registration was down compared to the prior year of full operations (~150 students down to ~60 students) plus there was no mountain trip. This program deficit was offset by more robust fundraising in 2022, including enhanced donations from the return to an in-person Gala. Non program costs were virtually identical to fiscal 2020, the last year CADS Calgary ran a winter program.



CADS Calgary's balance of cash and investments as at April 30, 2023 is \$417,000, which is a remarkable >50% increase from the year-end balance of \$274,312. The April 30 cash balance does not reflect the full extent of the net proceeds of the Gala nor does it include the proceeds from our casino earlier in the year. There are also some final expenses from the Winter Program and some planned capital expenses, which in total should be ~\$60,000. Net of those remaining expenses, CADS Calgary will be at or near its largest cash surplus in its history. The fundraising initiatives in 2022/23 have been incredibly successful, with large donations received from the Calgary Foundation, Alberta Government, ARC Financial, the Shaw Charity Classic, Canadian Parks & Rec., Canada New Horizons and the Flames Foundation, among others.





## DONORS AND SUPPORTERS

Canadian Adaptive Snowsports (CADS) Calgary is able to operate thanks to the generous contributions of donors, sponsors and strategic partners. Contributions fund the purchasing of adaptive skiing and snowboarding equipment and subsidize the costs that students pay for lessons, easing the financial burden placed upon families.

In 2022 we had several grants approved including Alberta Jobs Now, and Shaw Birdies for Kids. To date, we are very excited to have support from the Calgary Flames Foundation for new equipment, the Calgary Foundation "Doc Seaman's Fund" and Alberta Sport Participation Support Program for program costs, the Canadian Parks and Recreation Association, and the Government of Canada New Horizons for Seniors Program for new initiatives coming next season. For the current year, we have written a number of grants to support CADS Calgary's ongoing costs. Thanks to the fund development committee and volunteers who made this all possible!

We hosted a Casino in early January of this year. Thank you to our many volunteers who generously gave their time to help and thanks again to those who signed up for 2 days! We recently received our proceeds from AGLC of \$67,000, so the time and effort we spend is worth it.

We hosted our annual Gala in May of this year. This is our signature event where we showcase our organization to the community to raise awareness and funds. It was another successful night thanks to the hard work of several volunteers who went well beyond the call of duty to ensure the evening was memorable. Also thank you to our generous donors who select CADS Calgary as their chosen charity.

Our fundraising efforts include grants, individual and corporate donation, and events such as our Annual Gala, Calgary Marathon, Skip the Depot and Shaw Birdies for Kids.

Thank you to our donors, sponsors, and volunteers!

Alberta 🗖 WESTJET 🐲















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