



CADS CALGARY

Sponsorship Package

About Us

For over 50 years, the Canadian Association for Disabled Skiing, CADS Calgary, has ***empowered accessibility through community, family & diversity*** in our community.

As a non-profit charitable organization run by volunteers, CADS Calgary is continually looking for organizations and companies to partner with that share our vision of a community strengthened by empowered families and individuals.

Through the development and promotion of Adaptive Snowsports, CADS Calgary provides opportunities for people with almost any disability to experience the joy of participating and competing in alpine Snowsports. Partnerships, training, and instructor certification programs create the foundation for our volunteer-based organization. Each year, CADS Calgary has 500 members who build our athlete, volunteer, and support base.

Supporting CADS Calgary provides participants with the opportunity to actively function in the community. A positive experience with CADS Calgary opens the door to help people function outside of their disability and its limitations.

Basic movement skills and motor skills are critical to establishing the foundation for participation in many sports and physical activities. A child who has not developed these basic skills has difficulties participating in activities at school and in the community.

At CADS Calgary, we understand the importance of providing these opportunities in Calgary. Through your support, we can lead the way to healthy, happy, and active people in our community, strengthening families and society.

Please consider our invitation to join and participate!

Sincerely,

Janice Bushfield
Chair, Board of Directors
janice@cadscalgary.ca

Special Events

Event: Volunteer Appreciation and Awards BBQ \$6,000
Date: October 4, 2024
Time: 5:30pm
Locations: 88 Lounge, Winsport

CADS Calgary cannot operate without the generous support of its over 300 volunteers. Many of our volunteers have been with CADS Calgary for over 25 years. Our Awards recognize special volunteers who go over and above expectations and serve as a role model. Our annual Volunteer Appreciation BBQ also acts as a kick off to our upcoming season and generates excitement for our volunteers.

Event: World Snow Day Games and Festivities \$5,000
Date: January 19, 2025
Time: 6:00pm
Locations: Frank King Day Lodge, Winsport

World Snow Day is an event organized by the International Ski Federation (FIS) with a goal of bringing children to the snow and addressing matters impacting snowsports including sustainability, diversity, safety and health. As this event occurs on our second lesson night of the season, we plan to celebrate through fun activities and games. As this is our first year participating, sponsorship will allow us to create promotional materials, student games and prizes.

Event: Friends and Family Night \$5,000
Date: March 1, 2025
Time: 6:00pm
Locations: Frank King Day Lodge, Winsport

Friends and Family Night is an annual event towards the end of our season, where friends and family of our students and volunteers can attend and ski for free. It is a fun and busy night with upwards of 700 people attending. Sponsorship will provide the cost of additional lift passes, and light refreshments.

Event: End of Season Volunteer Appreciation \$6,000
Date: March 9, 2025
Time: 9:00pm
Locations: 88 Lounge, Frank King Day Lodge, Winsport

We truly appreciate our volunteers and invite our students and volunteers to celebrate and share stories of the season after the last lesson. Sponsorship of cash or donated swag (i.e, hats, bags, mugs) would allow us to provide our 300+ volunteers with a branded token of our appreciation.

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Event: Mountain Festival - Multiple opportunities
Date: March 20-23, 2025
Time: 9:00am
Locations: Mount Norquay, Banff

Each year we finish off our season with a day trip to the mountains. On average 20 students and 50 instructors attend. Sponsorship would allow us to provide lift tickets for volunteer instructors, mileage and/or bus transportation and box lunches.

Lesson Nights

CADS is designed to facilitate the joys of skiing and snowboarding for individuals with a wide variety of challenges, from the ages of 7 to adults of any age. CADS participants are placed in the appropriate group and paired with a compatible instructor in order to maximize their experience.

Groups include Developmental Delay, Learning Delay, Visually Impaired, Hearing Impaired, 3-4 Track and Sit-Ski. CADS lessons are held Sunday evenings from January through to March and due to the high volume of people and congestion on the hill, we rent Winsport for our exclusive use on these evenings.

Our annual costs work out to approximately \$2,000 per student. We work diligently to keep program fees to \$400 per student, and provide a bursary to those who have financial hardship.

CADS Calgary programs are supported generously from donations, grants, individual and company supporters. Sponsorship of any of these costs help CADS greatly in keeping our costs minimal.

Sponsorship of a Single Lesson Night - \$10,000

Sponsorship of Group Program per Night - \$2,000

Sponsorship of a Student - \$2,000

Upcoming Opportunities

The following events are currently being planned with opportunities for sponsorships to be determined.

CADS Calgary Golf Tournament - June, 2025

CADS Alberta Ski & Snowboard Festival - Mount Norquay, March 2025

National Adaptive Snowsports Research Symposium - Banff, March 2026

Specialized Equipment

CADS Calgary has a large inventory of adaptive equipment. Much of our equipment has been in use for 10+ years and we routinely replace outdated or unusable equipment.

Costs for equipment vary greatly, so sponsorship of an “equipment fund” would allow the repair or order new equipment as necessary.

Examples of adaptive equipment and costs:

Sit Skis - \$8,000 - 12,000

Outriggers \$1000

Snowslider - \$3500

Rails for visually impaired students \$2500

